



## THE ALFA ROMEO DISCO VOLANTE SPYDER BY TOURING WINNER OF THE DESIGN AWARD AT VILLA D'ESTE

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The latest creation of the Milanese design and coach building house was awarded by public referendum the Design Award at Concorso d'Eleganza Villa d'Este this weekend in one of the fiercest competitions of the recent years.

Superleggera received the same award in 2013 with the Coupe version of the Disco Volante. The public recognised in the Spyder the strive for exclusivity and purity of design hallmarking all the recent conceptions.

*"If I had to express this shape with one word I'd say: freedom"*, commented the eminent designer and jury member Ian Cameron delivering the trophy.

*"In the 90th anniversary of Touring I wish to dedicate the prize to the founder Felice Bianchi Anderloni, whose philosophy still in spires us every day, and mostly to each member of our team who designed, developed and manufactured this extraordinary motor car. We won't be here without their passion and dedication"* said Piero Mancardi, CEO of Touring, while calling the whole team on stage to share the moment.

The first open-top car of Touring's recent history, coach built in seven examples on the Alfa Romeo 8C Competizione Spider rolling chassis, is the perfect example of the haute couture philosophy which made Touring successful in setting a new benchmark in luxury cars field. It incorporates hints of the coachbuilder's future design language.

The award is excellent news for the lucky owners as well (the series is almost sold out). They can expect a raise in value of their conspicuous investment as it regularly happens with the iconic Touring cars of the past, exchanged at premium price after winning the most coveted concours prizes worldwide.

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